



3611  
JFW  
**REISSUE LITIGATION**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Reissue Patent Application  
for **Patent No. 5,711,100**

**WILLIAM A. ELMER**

Serial No. **10/098,648**

Filing Date: **March 15, 2002**

For: **VEHICLE ADVERTISING SIGN,  
SYSTEM AND METHOD**

Examiner: **Brian K. Green**

Art Unit: **3611**

Attorney Docket No.  
**8588.12RE**

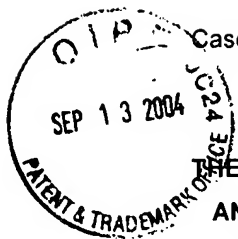
Mail Stop Reissue  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

Sir:

**AMENDMENT AND RESPONSE**

Responsive to the Examiner's Office Communication of June 4, 2004, please enter the amendments and remarks set out below.

The Examiner is authorized to charge any additional fees to Deposit Account 01-0484.



Case No. 8588.12RE

## REISSUE LITIGATION

THE COMMISSIONER OF PATENTS  
AND TRADEMARKS

Mail Stop Reissue

Alexandria, VA 22313-1450

Transmitted herewith for filing in the patent application of:

Inventors: William A. Elmer  
For: Vehicle advertising Sign, System and Method  
Serial No.: 10/098,648  
Filed: March 15, 2002

**Enclosed are:**

[X] Response to Office Communication of June 4, 2004

[X] The Commissioner is authorized to charge or credit any discrepancies in fee amounts to Deposit Account No. 01-0484.

September 7, 2004

Date

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